

CONSENT TO PROCESSING OF PERSONAL DATA IN ACCORDANCE WITH EU REGULATION  
N.679/2016

(to be returned in the original by hand or by Ordinary mail or by Digital Signed email)

The undersigned \_\_\_\_\_ Born in \_\_\_\_\_ The day \_\_\_\_\_

And residing in \_\_\_\_\_ Province of \_\_\_\_\_ in \_\_\_\_\_

Legal representative of the company

Based in \_\_\_\_\_ Province of \_\_\_\_\_ in \_\_\_\_\_

declares that he/she has received and read the complete information in accordance with Article 13 of EU Regulation No. 679/2016 and expresses his/her consent to the processing of personal data for the purposes attributable to the points in Section II of the Information Notice below:

Point a)  
 Point c)  
 Point e)

Point b)  
 Point d)

date .....

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(Signature)

## Information pursuant to Article 13 of Regulation (EU) No. 679/2016

MANFERDINI S.R.L. safeguards the confidentiality of personal data and guarantees them the necessary protection from any event that may put them at risk of violation. As required by the European Union Regulation No. 679/2016 ("GDPR"), and in particular Article 13, below we provide the Customer with the information required by law regarding the processing of their personal data.

### SECTION I Who we are and what data we process (art. 13, 1st paragraph lett. a, art. 15, lett. b GDPR)

MANFERDINI S.R.L., in the person of its legal representative, based in via Prati 24/b 40012 Calderara di Reno (Bo), operates as the Data Controller, and can be contacted at the e-mail address [privacy@manferdinisrl.it](mailto:privacy@manferdinisrl.it), collects and/or receives information regarding the Data Subject, such as: Personal data first name, last name, physical address, nationality, province and municipality of residence, landline and/or mobile phone, fax, tax code, e-mail address(es) IBAN and bank/postal data (except Credit Card number)

For any information or request, the Interested Party may contact [privacy@manferdinisrl.it](mailto:privacy@manferdinisrl.it)

### SECTION II

For what purposes do we need the Data Subject's data (Art. 13, 1st paragraph GDPR)?

The data are needed by the Data Controller to follow up on the request for the provision of the chosen Service and/or the purchased Performance, to manage and execute the contact requests forwarded by the Interested Party, to fulfill the legal and regulatory obligations to which the Data Controller is bound according to the activity exercised. In no case MANFERDINI S.R.L. resells the personal data of the Interested Party to third parties or uses them for unstated purposes. In particular, the data of the Interested Party will be processed for:

- registry and requests for contact and/or informative material The processing of the Interested Person's personal data is done to give course to the provision of the chosen Service and/or the purchased Performance, the management of requests for information and contact.
- give course to the activities of delivery of a purchased Service and/or Performance, the related invoicing and management of payment.
- the promotional activities on Services/Performances similar to those purchased by the Data Subject (Recital 47 GDPR)
- the activities of commercial promotion on Services/Performances different from those purchased by the Data Subject Personal data of the Data Subject may also be processed for purposes of commercial promotion, surveys and market research with regard to Services/Performances that the Data Controller offers only if the Data Subject has authorized the processing and does not object to it. Such processing may take place, in an automated manner, by the following means: - e-mail; - sms; - telephone contact and may be carried out if the Data Subject has not revoked his/her consent for the use of the data; Legal basis for such processing is the consent given by the Data Subject prior to the processing itself, which is revocable by the Data Subject freely and at any time (see Section III).
- profiling

The personal data of the Interested Party may also be processed for profiling purposes (Services/Performances chosen, propose advertising messages and/or commercial proposals in line with the choices manifested by the users themselves) exclusively in the event that the Interested Party has provided explicit and informed consent. Legal basis for such processing is the consent given by the Data Subject prior to the processing itself, which is revocable by the Data Subject freely and at any time (see Section III).

Communication to categories of recipients (Art. 13, 1st paragraph GDPR)

The communication of the Data Subject's personal data takes place mainly to recipients whose activity is necessary for the performance of activities inherent to the established relationship (Doctors) and to meet certain legal obligations, such as administrative, accounting and performance-related obligations.

### SECTION III

What happens if the Data Subject does not provide his/her data identified as necessary for the performance of the requested service? (Art. 13, 2nd paragraph, GDPR)

The collection and processing of personal data is necessary to follow up on the requested services as well as the delivery of the Service and/or the provision of the requested Performance. If the Interested Party does not provide the personal data expressly envisaged as necessary within the order form or registration form, the Data Controller will not be able to follow up on the processing related to the management of the requested Performances and/or the Services related thereto, nor on the fulfillments that depend on them.

What happens in the event that the Interested Party does not provide consent to the processing of personal data for commercial promotion activities on Services/Performances different from those purchased?

In the event that the Interested Party does not provide consent to the processing of personal data for such purposes, such processing will not take place for the same purposes, without affecting the provision of the requested services, nor for those for which He has already provided consent, if requested.

In the event that the Interested Party has given consent and should subsequently revoke it or object to the processing for commercial promotion activities, his or her data will no longer be processed for such activities, without any detrimental consequences or effects for the Interested Party and the services requested.

How we process the data of the Data Subject (Art. 32 GDPR).

The Data Controller arranges for the use of appropriate security measures in order to preserve the confidentiality, integrity and availability of the Data Subject's personal data and imposes similar security measures on third-party providers and Processors.

How long is the Data Subject's data stored? (Art. 13(2)(a) GDPR) Unless the Data Subject explicitly expresses his or her wish to remove it, the Data Subject's personal data will be kept as long as it is necessary in relation to the legitimate purposes for which it was collected. In particular, they will be retained for the duration of his or her registry entry.

Regardless of the Interested Party's determination to have them removed, personal data will in any case be retained in accordance with the terms provided for by current legislation and/or National and/or European regulations.

Likewise, personal data will in any case be retained for the fulfillment of obligations (e.g., tax and accounting) that remain even after the termination of the relationship; for these purposes, the Data Controller will retain only the data necessary for the relevant pursuit.

What are the rights of the Data Subject? (Art. 15 - 20 GDPR)

The data subject has the right to obtain from the data controller the following: a) confirmation as to whether or not personal data concerning him or her are being processed and if so, to obtain access to the personal data and the following information: 1. the purposes of the processing; 2. the categories of personal data concerned; 3. the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular if recipients in third countries or international organizations; 4. when possible, the expected period of storage of the personal data or, if this is not possible, the criteria used to determine this period; 5. The existence of the data subject's right to request from the controller the rectification or erasure of personal data or the restriction of the processing of personal data concerning him or her or to object to their processing; 6. the right to lodge a complaint with a supervisory authority; 7. where the data are not collected from the data subject, all available information about their origin; 8 the existence of automated decision-making, including profiling, and, at least in such cases, meaningful information about the logic used, as well as the importance and the expected consequences of such processing for the data subject 9. the adequate safeguards provided by the third country (non-EU) or an international organization to protect any data transferred b) the right to obtain a copy of the personal data undergoing processing, provided that this right does not infringe the rights and freedoms of others; In the case of further copies requested by the data subject, the data controller may charge a reasonable fee based on administrative costs. (c) the right to obtain from the data controller the rectification of inaccurate personal data concerning him/her without undue delay (d) the right to obtain from the data controller the erasure of personal data concerning him/her without undue delay, if the grounds provided by the GDPR in Art. 17, including, for example, if they are no longer necessary for the purposes of the processing or if the processing is assumed to be unlawful, and always if the conditions provided for by law are met; and in any case if the processing is not justified by another equally legitimate reason; e) the right to obtain from the data controller the restriction of the processing, in the cases provided for in Article 18 of the GDPR, for example where you have contested its accuracy, for the period necessary for the Data Controller to verify its accuracy.. The Data Subject must also be informed, in an appropriate timeframe, when the period of suspension has elapsed or the cause of the restriction of processing has ceased to exist, and thus the restriction itself lifted; f) the right to obtain communication from the data controller of the recipients to whom requests for any rectification or erasure or restriction of processing carried out have been transmitted, unless this proves impossible or involves a disproportionate effort (g) the right to receive in a structured, commonly used and machine-readable format personal data concerning him/her and the right to have such data transmitted to another controller without hindrance by the controller to whom he/she has provided them, in the cases provided for in Article 20 of the GDPR, and the right to obtain the direct transmission of personal data from one controller to another, if technically feasible. For any further information and in any case to send your request you should contact the Controller at [privacy@manferdinisrl.it](mailto:privacy@manferdinisrl.it). In order to ensure that the above rights are exercised by the Data Subject and not by unauthorized third parties, the Data Controller may request the Data Subject to provide any additional information necessary for this purpose.

How and when can the Data Subject object to the processing of his/her personal data? (Art. 21 GDPR) For reasons related to the special situation of the Data Subject, the Data Subject may object at any time to the processing of his or her personal data if it is based on legitimate interest or if it is for commercial promotion activities, by sending the request to the Data Controller at [privacy@manferdinisrl.it](mailto:privacy@manferdinisrl.it). The Interested Party has the right to the deletion of his or her personal data if there is no overriding legitimate reason of the Data Controller with respect to that which gave rise to the request, and in any case in the event that the Interested Party has objected to the processing for commercial promotion activities.

To whom can the Data Subject complain? (Art. 15 GDPR) Without prejudice to any other action in administrative or judicial proceedings, the Interested Party may lodge a complaint with the competent supervisory authority on the territory of Italy (Autorità Garante per la protezione dei dati personali) or with the one performing its duties and exercising its powers in the Member State where the GDPR violation occurred.

Any updates to this Notice will be communicated promptly and by appropriate means, and also will be communicated if the Data Controller processes the Data Subject's data for purposes other than those set forth in this Notice before proceeding to do so and following the manifestation of the Data Subject's relevant consent if necessary.